

Eco Cot is ecologically-dyed yarn spun from certified organically-grown cotton.

The cotton is grown principally on small farms in Tanzania and India according to standards maintained by Biore of Switzerland. The growers are cooperatives of mostly small farmers who have converted their acreage from conventional agriculture to pesticide-free, ecologically sound practices within a socially responsible production chain. Dyers must follow strict technical standards of the IVN. The IVN is the International Association of the Textile Industry is a leading union of companies which have sat down to produce high-quality natural textiles according to the strictest ecological and social guidelines.